

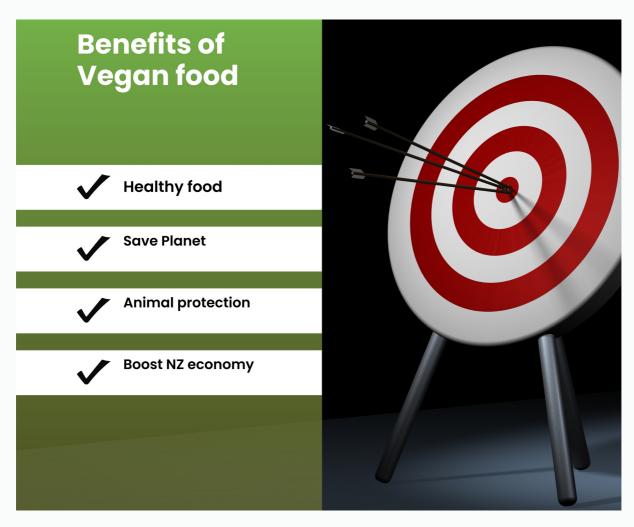
Protect & Prosper New Zealand

VEGAN/VEGETARIAN POLICY

Updated February 2023

Vegan/Vegetarian and Plant Based Food

Protect & Prosper New Zealand raises important issues that are ignored by other parties. Plant-based foods are a vital key to solving the health climate crisis as well as ensuring economic growth.



Vegan Food

- 1. Promote organic Plant-Based Meals for Climate-Friendly Catering.
- 2. We want to see every school, hospital, prison, and council menu contain good quality, nutritious plant-based options, every day.
- 3. Strict guidelines for restaurants, and cafes to prepare and serve vegan food.
- 4. Help staff dieticians to develop alternative patient menus and encourage plant-based diets for the health sector.



SUPPORT OUR NEW PARTY BY JOINING FOR JUST \$\frac{1}{3}



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Policies

- 1. Develop policies to fund and promote Vegan, Vegetarian, and Plant-Based food.
- 2. Get more and better vegan options in the public sector.
- 3. No intensive farming industry, but organic farming.
- 4. No factory farms, but a respectful treatment of animals.
- 5. Strict guidelines for food labeling.

Economy

- 1. Vegan food can boost the NZ economy.
- 2. The global vegan food market size is presently approx 33 Billion NZD projected to be worth around USD 100 Billion by 2030.
- 3. Fund and Develop climate-friendly food production (vegan, vegetarian and plantbased food.) for the local NZ market and export market.





Labeling of Food

- 1. Stringent policies to promote the display of detailed ingredients
- 2. Products labelled and marketed as suitable for vegans and vegetarians have been found to contain traces of animal substances, originating from shared production lines and equipment.
- 3. Develop a comprehensive regulatory framework, and consumers can then trust the products provided.









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