



Vegan/Vegetarian and Plant Based Food

Protect & Prosper New Zealand raises important issues that are ignored by other parties. Plant-based foods are a vital key to solving the health climate crisis as well as ensuring economic growth.

Benefits of Vegan food

- ✓ Healthy food
- ✓ Save Planet
- ✓ Animal protection
- ✓ Boost NZ economy



Vegan Food

1. Promote organic Plant-Based Meals for Climate-Friendly Catering.
2. We want to see every school, hospital, prison, and council menu contain good quality, nutritious plant-based options, every day.
3. Strict guidelines for restaurants, and cafes to prepare and serve vegan food.
4. Help staff dieticians to develop alternative patient menus and encourage plant-based diets for the health sector.

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Vegan/Vegetarian and Plant Based Food

Policies

1. Develop policies to fund and promote Vegan, Vegetarian, and Plant-Based food.
2. Get more and better vegan options in the public sector.
3. No intensive farming industry, but organic farming.
4. No factory farms, but a respectful treatment of animals.
5. Strict guidelines for food labeling.

Economy

1. Vegan food can boost the NZ economy.
2. The global vegan food market size is presently approx 33 Billion NZD projected to be worth around USD 100 Billion by 2030.
3. Fund and Develop climate-friendly food production (vegan, vegetarian and plant-based food.)for the local NZ market and export market.



Labeling of Food

1. Stringent policies to promote the display of detailed ingredients
2. Products labelled and marketed as suitable for vegans and vegetarians have been found to contain traces of animal substances, originating from shared production lines and equipment.
3. Develop a comprehensive regulatory framework, and consumers can then trust the products provided.



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